

DOWNTOWN RIDGEWAY

The Ridgeway Central Business District is located along Ridge Road, generally from Willson Street to Farr Avenue. It is home to about **60 businesses**, and a total commercial floor area of about **95,000 sq. feet**

The Neighbourhood Plan will address a number of issues pertaining to the downtown core area, and will propose initiatives aimed at revitalizing and strengthening the Central Business District. These measures will include:

- **Development of a Community Improvement Plan**
- **Streetscape Improvement Plan for Ridge Road**
- **Section 28 Funding for Façade Improvement**
- **RRAP funding for downtown residential units**
- **Developing a concept plan for the Market Square site**
- **Additional off-street parking for visitors/shoppers**



In addition to serving the existing 4200 residents of the Neighbourhood, the business district is also becoming more widely known as a “boutique shopping area”, drawing visitors and shoppers from across Fort Erie as well as the Niagara Region.



The current boundary of the Commercial Area is likely sufficient to accommodate additional population growth in the short-term, especially in light of the existing vacant commercially zoned lands located along Ridgeway Road. A possible expansion of the Commercial Area northward along Ridge Road may be considered when the Neighbourhood Plan is revisited in 5 years' time.