

## RESIDENTS/BUSINESS OWNERS/PRIVATE SECTOR STAKEHOLDERS CRYSTAL BEACH NEIGHBOURHOOD

*Are you interested in sharing your opinion on how you would like to see the Crystal Beach Neighbourhood grow?*

Town Council is looking to complete a Crystal Beach Secondary Plan. A Secondary Plan is a land-use document that guides future development and forms part of the Town's Official Plan.

Town Staff is looking for 12 to 15 people who live in Crystal Beach year-round to participate in a new Crystal Beach Neighbourhood (CBN) Focus Group. Focus Group members should be open-minded and focused on their community at large.

Members will be asked to provide opinions in the following areas:

- Overall land use arrangement for the Crystal Beach Neighbourhood community
- Policy direction on different forms of housing that support age-in-place options and opportunity
- Residential densities and location - where singles, semis, townhomes or apartment buildings are best situated
- Where commercial areas belong, where their limits should be and how we may best support them through mixed land-use;
- Seeking solutions to seasonal parking concerns;
- How best to integrate open space and recreational assets of the community to benefit residents, commercial and tourism interests;
- Environment to reinforce appropriate protection of environmental or natural feature areas;
- Transportation consideration (such as roads, sidewalks, trails) and the overall connectivity.

Members will participate in a strategic planning exercise that will help generate:

- A Vision statement
- Goals
- Objectives
- Priorities

CBN Focus Group members will...

- Participate in a four hour strategic focus exercise
- Meet at different times throughout the Secondary Plan's development (Meeting dates are still to be determined)

If you are interested in participating in the CBN focus group, please submit a letter to Chris Millar, Neighbourhood Planner (1 Municipal Centre Drive, Fort Erie, ON L2A 2S6) or email (cmillar@forterie.ca) **no later than March 31, 2018**. Submissions must include:

- Your name, address, phone and/or email
- Whether you consider yourself a **longtime resident, new resident, business owner or developer** (please choose only one of the four mentioned that best suits you or the category that you would like to represent)



- A brief description of your background, specific interests, experience and/or any other involvement within the Fort Erie community. Also, please identify if you are a member of a community group or other association active in Crystal Beach.

Once all submissions are received, Town staff will prepare a report for Council's consideration on making the selections to fill Focus Group membership. The names of those submitting their expression of interest and those selected to participate will become part of public record and may be published in relation to this planning exercise.

### Accessibility Accommodation

If you require any accommodations for a disability in order to participate or attend meetings, kindly advise in your response so we can make appropriate arrangements.

### Not Interested in Being Part of the Focus Group but Still Want to Voice Your Opinion?

Those who do not participate in the CBN Focus Group (such as Fort Erie residents, community groups and other associations) will still have many opportunities to provide input through Public Information Meetings (PIM). PIMs are open to all members of the public at various points throughout the Secondary Planning Process and will be promoted through the local newspaper, social media and on the Town's website.